



HOUSTON CHRISTIAN UNIVERSITY CERTIFICATE PLAN OF STUDY
Certificate in Marketing

NAME: _____ H# _____

Last

First

Middle

LOCAL ADDRESS: _____
Street City/State Zip Code

DAY PHONE: _____ CELL PHONE: _____ EVENING PHONE: _____

EMAIL ADDRESS: _____

CATALOG YEAR: **2023/2024**

DATE: _____

To earn a Certificate in Marketing, 9 semester hours are required.

Certificate Requirements:		HOURS
	MKTG 6333 International Marketing Seminar (Required)	3
	Choice of two of the following courses:	
	MKTG 6365 Marketing Strategies for Entrepreneurial New Ventures	
	MKTG 6366 Develop and Manage Social Media Strategies for New Ventures	
	MGMT 6357 Project Management	
Total Hours in Certificate		9

CERTIFICATE REQUIREMENTS FOR GRADUATION:

No more than 6 semester hours on transfer from another college or university.

No grade below "C"

Overall GPA of 3.00 or above.

Candidate must complete certificate within five (5) years.

Advisor DATE

Dean, Dunham College of Business DATE

I HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE CERTIFICATE PLAN OF STUDY

STUDENT SIGNATURE DATE

THIS CERTIFICATE PLAN OF STUDY IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF ACADEMIC RECORDS PROCESSED BY _____ DATE _____