



**HOUSTON CHRISTIAN UNIVERSITY DEGREE PLAN
 MASTER OF BUSINESS ADMINISTRATION (MBA)
 MARKETING TRACK (RESIDENTIAL)
 CATALOG YEAR: 2024-2025**

NAME: _____ H#: _____ DATE: _____

To earn a Master of Business Administration, 36-48 semester hours are required, depending on the undergraduate degree.

COURSE #	COURSE NAME	HOURS
FOUNDATION REQUIREMENTS (FOR STUDENTS ENTERING WITHOUT A BBA DEGREE)		
ACCT 5362	Accounting Principles	3
ECON 5363	Economic Principles	3
FINA 5260	Principles of Finance	2
MGMT 5260	Decision-Making Techniques for Managers	2
MGMT 5261	Management Principles	2
TOTAL FOUNDATION REQUIREMENTS		12
CORE REQUIREMENTS		
MGMT 6352	Organizational Behavior	3
BUSA 6315	Fundamentals of Analytics	3
FINA 6330	Financial Management	3
ACCT 6352	Accounting for Managers	3
MGMT 6392	Transformational Leadership and Ethics in Business	3
MKTG 6310	Marketing Management	3
ECON 6353	Global Economy and Institutions	3
MGMT 6334	Legal Challenges in HR Management	3
MGMT 6376	Business Strategy and Policy	3
TOTAL CORE REQUIREMENTS		27
MARKETING TRACK		
MKTG 6333	International Marketing Seminar	3
	Choose two (2) of the following: MKTG 6365 Marketing Strategies for Entrepreneurial New Ventures MKTG 6366 Development and Manage Social Media Strategies for New Ventures MGMT 6357 Project Management BUSA 6395 International Management Experience or Related Elective Course approved by MBA Director	6
TOTAL MARKETING TRACK		9
TOTAL HOURS IN DEGREE		36-48

DEGREE REQUIREMENTS FOR GRADUATION:

No more than 6 semester hours on transfer from another college or university
 No grade below a "C"
 Overall GPA of at least 3.00

INTERNATIONAL TRIP

Participation requires residential status and good academic and disciplinary standing (cumulative 3.00 GPA)

BY SIGNING BELOW, YOU ACKNOWLEDGE THAT YOU HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE DEGREE PLAN. THIS DEGREE PLAN IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF ACADEMIC RECORDS.

 STUDENT SIGNATURE DATE

 ACADEMIC ADVISOR DATE

 DEAN OF COLLEGE DATE

Office of Academic Records Use Only	
Processed by: _____	Date: _____