



HOUSTON CHRISTIAN UNIVERSITY DEGREE PLAN
GRADUATE CERTIFICATE IN MARKETING
CATALOG YEAR: 2025-2026

NAME: _____ H#: _____ DATE: _____

To earn a Graduate Certificate in Marketing, 9 semester hours are required.

CERTIFICATE REQUIREMENTS: All courses within certificate must be completed with a “C” or higher.

COURSE #	COURSE NAME	HOURS
MKTG 6333	International Marketing Seminar	3
	Choose two (2) of the following courses: MKTG 6365 Marketing Strategies for Entrepreneurial New Ventures MKTG 6366 Develop and Manage Social Media Strategies for New Ventures MGMT 6357 Project Management	6
	TOTAL HOURS IN CERTIFICATE	9

BY SIGNING BELOW, YOU ACKNOWLEDGE THAT YOU HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE DEGREE PLAN.
THIS DEGREE PLAN IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF ACADEMIC RECORDS.

STUDENT SIGNATURE

DATE

ACADEMIC ADVISOR

DATE

Office of Academic Records Use Only

Processed by: _____ Date: _____