



## **CCB's unique opportunity to shape the Christian business community -**

**According to the Barna Group, only 25 percent of workplace Christians  
qualify as Faith Integrators, and barely half of church goers felt they  
are equipped at church to live out their faith in the workplace**

### **MISSION STATEMENT**

**To equip leaders to apply Christian values in business.**

### **VISION STATEMENT**

**To be a change agent in the global business community for Christ.**

# PILLARS OF OUR BELIEF



1

## Knowledge

“The heart of the discerning acquires knowledge, for the ears of the wise seek it out.” (Prov. 18:15)

We nurture and propagate ideas that integrate biblical values and business practices.

2

## Community

“If we walk in the light ... we have fellowship with one another...” (1 John 1:7)

We foster fellowship of communities that facilitate faith formation for business leaders.

3

## Equipping

“Instruct the wise and they will be wiser still...” (Prov. 9:9)

We promote learning opportunities in support of believers’ pursuit of excellence in their vocational calling.



# OUR PORTFOLIO

## CURRENT

- *The Christianity in Business Podcasts* – interviews of men and women who live out God’s mandates in their pursuit of entrepreneurial success.
- *The Christian Business Review journal* – scholarly publication that advances current understanding of how biblical principles can inform business vision and strategies.
- *CCB Video Series* – full length speeches and abbreviated interviews of business leaders who exemplify a Christ-centered approach to management.
- *The Biblical Worldview and Marketplace Webinars* – transferrable skills and insights offered by successful practitioners of work-faith integration in live webinar episodes.
- Executive Training Seminars and Workshops – full and multi-day sessions for the believer who desires to live fully as an ambassador for Christ in the workplace.
- *The Mentoring Conferences* – forums for students seeking inspiration from testimonials and dialogues through in-person interactions with local business leaders.
- *The CCB Networking Luncheon Series* – networking events to facilitate fellowship and learning with keynote or panel presenters.
- *The Biblical Values in the Marketplace Book Series* – publications to amplify faith and its promulgation in the marketplace.

## PLANNED INITIATIVES

**Market Research** – fact-based views of Christian business community on work ethics, technology, government policies, and cultural trends.

**Community** – virtual and physical gatherings of Christian business leaders across the globe for networking, spiritual formation, and reciprocal learning

**Coaching** – Christ-centered education and guidance for business leaders

**Scholarships** – financial support for students with mandatory mentorship experience requirement

**Thought-Leadership** – funded research and writing from leading experts on faith-work integration

## OUR TESTIMONIES (TO-DATE)

- *The Christianity in Business Podcasts* – 200 episodes, 160 countries, 120,000 downloads.
- *The Christian Business Review journal* – 13 issues, 4000+ readership
- Live webinars – 11 events, 1,100+ registrants
- Networking Luncheons and Presentations – 21 gatherings, 2,500+ participants.
- Mentoring Conferences – 13 events, 50+ C-level presenters

## FUNDING NEED PER YEAR (EXISTING AND PLANNED PROGRAMS)

- \$100,000