

About Archie W. Dunham College of Business

Archie W. Dunham College of Business (DCOB) has earned Accreditation from the Accreditation Council for Business and Programs (ACBSP) which evaluates leadership, strategic planning, curriculum quality, faculty development, and student learning outcomes. With this recognition, the Dunham College of Business becomes the only ACBSP accredited four year business school in the greater Houston area.

Sponsorship Levels

Benefit	 Blue (\$6,000)	 Orange (\$4,000)	 White (\$2,000)
Premier Branding	✓ Premium Brand Recognition	✓ Elevated Brand Recognition	✓ Essential Brand Recognition
Career Fair Sponsorship (1 Fall, 1 Spring included)	✓ 2 Fairs /4 lunch tickets	✓ 2 Fairs /4 lunch tickets	✓ 2 Fairs / 2 lunch tickets
Workshops & Panels	✓ 2 Workshops	✓ 1 Workshop	
Customized Recruitment Support	✓	✓	✓
Classroom Presentations	✓ 1 per semester	✓ 1 per semester	
April Awards Dinner	✓ 10 seats included	✓ 5 seats included	✓ 2 seats included
Networking with Student Organization Leaders	✓	✓	✓
15% Employer Tuition Discount	✓	✓	✓

Benefits of Partnering with Us

Dunham College of Business: Community Partnership Program.

- **Engage with top talent:** for Internships and Full-time roles
- **Community Impact:** Your support helps advance student opportunities aligned with your mission and values.
- **Enhanced Visibility:** Showcase your company within a faith-centered, high-achieving student population.



Houston Christian
UNIVERSITY

ARCHIE W. DUNHAM COLLEGE OF BUSINESS

Benefits Breakdown



Essential Brand Recognition

Logo will be displayed in the College of Business webpage



Elevated Brand Recognition

Logo will be displayed in the College of Business webpage, event banners, and marketing materials.



Premium Brand Recognition

All Elevated Brand benefits, plus logo placement on campus TVs, billboards, social media, and the April Awards Dinner.



Customized Recruitment Support

Tailored student outreach for job openings. Including resume books and posting opportunities



April Awards Dinners

The Brown distinguished lecture, where faculty, students, alumni, and employers are recognized.



Classroom Presentation

Opportunity to come speak at a DCOB class with the appropriate major.



Networking With Student Organizations

Exclusive access to networking events with leaders from DCOB student organizations.



Tuition Discount For Graduate Studies

15% discount for your employees and their spouse.

Connect with Us:

Yvette Garcia: Director of Early Careers and Corporate Relations



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Raquel Gomez: Coordinator of Student & Community Engagement



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