

HOUSTON CHRISTIAN UNIVERSITY CERTIFICATE PLAN OF STUDY GRADUATE CERTIFICATE – MARKETING CATALOG YEAR: 2024-2025

NAME: _____ H#: _____ DATE: _____

To earn a graduate certificate in Ma	rkoting Ocomostor	hours are required

COURSE #	COURSE NAME		HOURS
MKTG 6333	International Marketing Seminar		3
MKTG 6365 MKTG 6366 MGMT 6357	Select two (2) of the following courses: Marketing Strategies for Entrepreneurial New Ventures Develop and Manage Social Media Strategies for New Ventures Project Management		6
		TOTAL HOURS IN CERTIFICATE	9

OTHER GRADUATION REQUIREMENTS FOR CERTIFICATE:

- No more than 6 credit hours transferred from another college or university
- No grade below "C"
- Overall GPA of 3.00 or above
- Candidate must complete the certificate within five (5) years

BY SIGNING BELOW, YOU ACKNOWLEDGE THAT YOU HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE DEGREE PLAN. THIS DEGREE PLAN IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF ACADEMIC RECORDS.

STUDENT SIGNATURE	DATE	DEAN OF COLLEGE	DATE
ACADEMIC ADVISOR	DATE	Office of Academic Records Use Only Processed by:	Date: